**IMPORTANT**: If you want your interview to rank well in Google, do this:

* Make it long. Longer content ranks better! Aim for at least 1,000 words.
* No 1-word answers to questions. Longer content ranks better! Develop your answers and offer quality and value.
* 100% unique. Don’t copy/paste your bio or answers from your website or anywhere else online. Duplicate content does NOT rank well in Google.
* Work it! We know the interview is long and it takes time, but if you follow all of the above and write a quality interview, it will rank well and be something you can be proud to share!

**Complete Your Inspirery Interview**

Write a 250 word THIRD person opening bio about yourself. Include critical steps/decisions that led you where you are today.

How did you get started in this business? What inspired you to start this business?

How do you make money?

How long did it take for you to become profitable?

When you were starting out, was there ever a time you doubted it would work? If so, how did you handle that?

How did you get your first customer?

What is one marketing strategy (other than referrals) that you’re using that works really well to generate new business?

What is the toughest decision you’ve had to make in the last few months?

What do you think it is that makes you successful?

What has been your most satisfying moment in business?

What does the future hold for your business? What are you most excited about?

What business books have inspired you?

What is a recent purchase you have made that’s helped with your business?

One (or more) questions of your choice. (Ask and answer yourself).

Save the interview to your computer. Now go back to <http://inspirery.com/submit-your-interview/#upload/> to upload it to us for publishing.